

# HIGH STRENGTH BLEACH & DISINFECTION





## INTRODUCING RENSA

### A STRONG OXIDIZING AGENT WHICH HELPS TO ELIMINATE BACTERIA, VIRUSES AND WATERBORNE DISEASES

RENSA is high strength bleach, available in form of free flowing white granules with 65-70 % available chlorine. It is used in municipal and industrial sector for effective disinfection of water. It helps to eliminate bacteria, viruses and waterborne diseases. It is a strong oxidizing agent which acts as bactericide and fungicide to control algae and eliminate odor in water.

#### ABOUT US:

Grasim Industries Limited - Chemical Division is part of the Aditya Birla Group, which is a US \$ 48.3 billion corporation. We are among the largest producer of Chlor-Alkali products globally, catering to vast array of applications with our premium range of Specialty chemicals.

We offer Products & Technical services for superior performance in Water treatment applications like Municipal drinking water, Sewage wastewater, ETP, Sludge-free clarification of pools, and pre-treatment / process treatment for various industries.

#### FEATURES & BENEFITS

White granules with  
**65-70%** available **chlorine**



High degree of  
**solubility in water**



**Strong oxidizing agents**  
which kills the germs (pathogen,  
viruses, bacteria), destroys organic matter  
& **eliminates bad odor**



Due to **high concentration**  
of available chlorine, a relatively small  
amount of product can effectively  
**disinfect water**

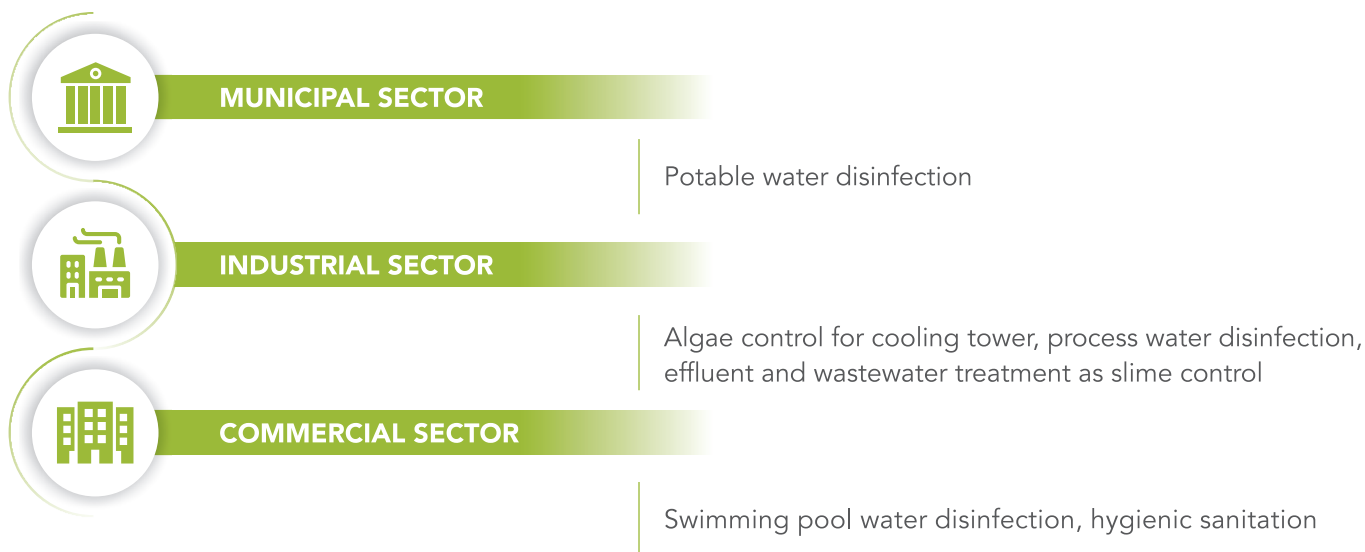


**High active ingredient**  
**reduces** storage and transportation **cost**



## APPLICATIONS:

RENSA can be widely used as disinfecting agent & for its bleaching properties for different sectors like:



## CERTIFICATIONS:



Certified to NSF / ANSI 60

## R&D, WATER LAB FACILITY, TECHNICAL SERVICES:

Our DSIR recognised R&D facilities and state-of-the-art Water application centre are focused on providing customised solutions for Coagulation, Clarification and Disinfection of water.



Filed **4** patents



**DSIR Recognition**  
in March 2017



Collaboration with  
**National Institutes**  
like DST, NEERI, NCL,  
CIFE, MNIT



**Technical Support**  
starting from lab trial to  
plant scale application  
and post sale support



## RENSA HS BLEACH

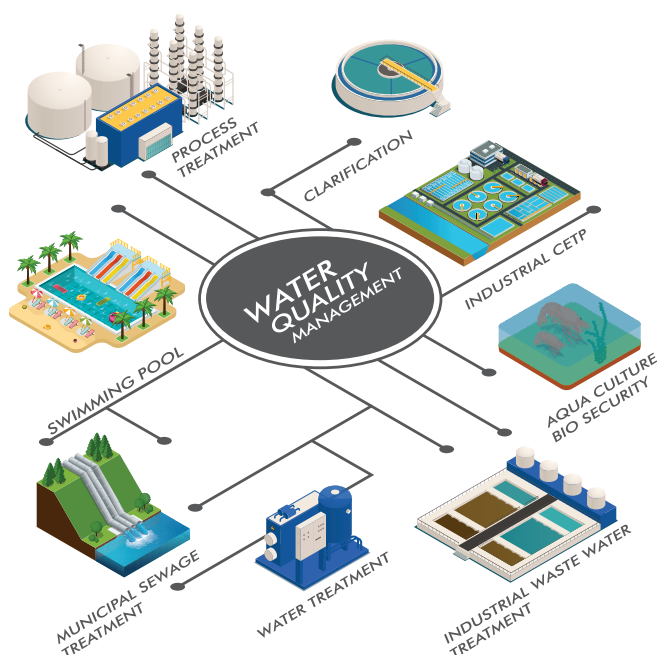
PARAMETERS	SPECIFICATIONS
Appearance	White, free flowing granules
Physical form	Solid
Available Chlorine	Min 65%
Moisture	5 - 10%
Solubility	Soluble in water

## PACKAGING & STORAGE CONDITIONS:

Product is available in 45 kg HDPE drum with liner protection.

The product can be stored in dark, cool & well covered place to avoid loss of available chlorine. Keep the product tightly sealed in original containers. Store away from combustion or flammable products. Avoid generating dust and breathing of vapor. Keep the product packaging clean and away from incompatible material like acid, organic, nitrogen containing compound, oxidizer, corrosive liquid, etc.

## YOUR TRUSTED PARTNER IN TOTAL WATER QUALITY MANAGEMENT



Manufactured & Marketed by:



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