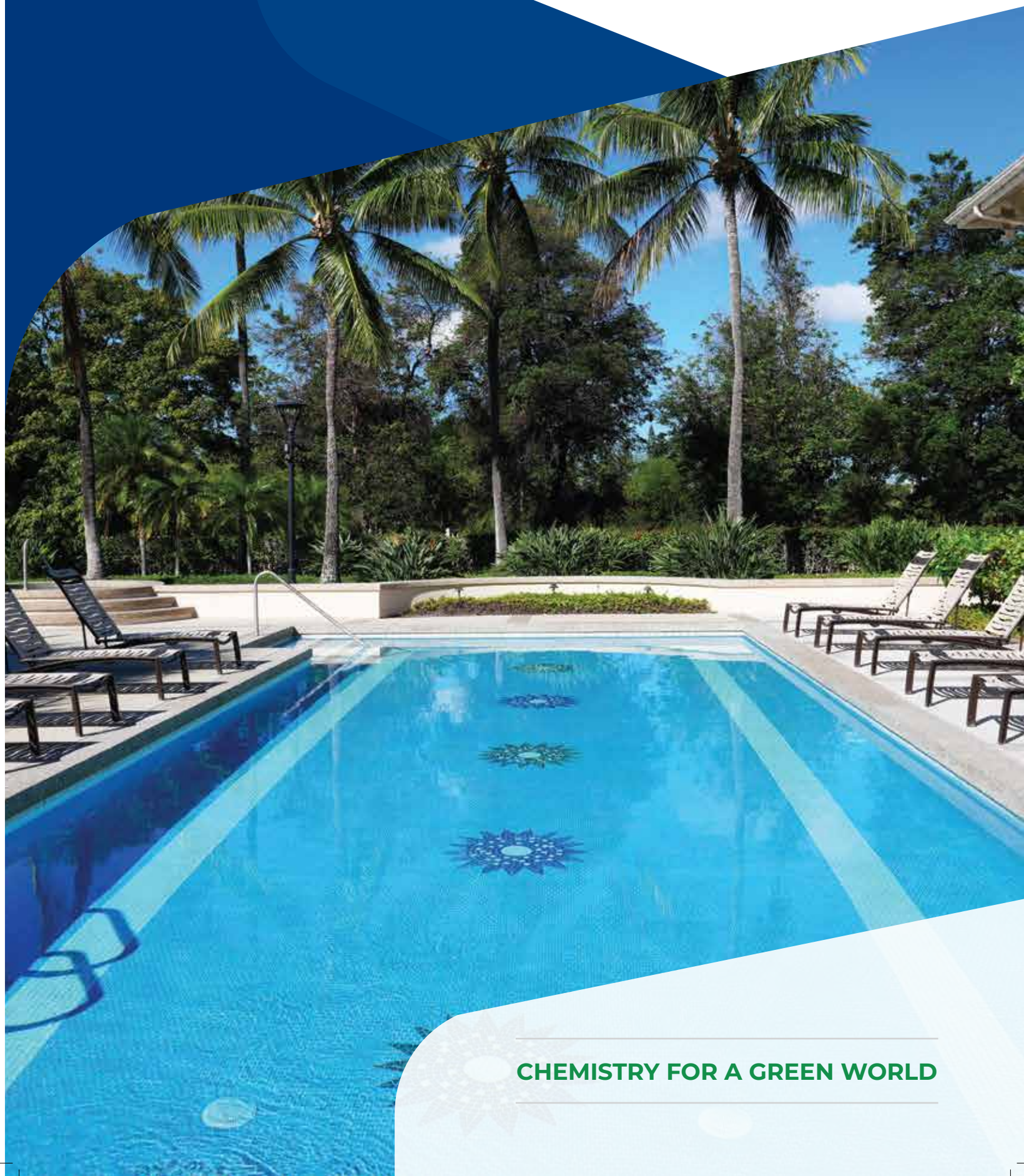




**POWERIT-IPC**  
Quality products from Gracem Industries Limited  
**INSTANT POOL CLEANER**



**CHEMISTRY FOR A GREEN WORLD**

INTRODUCING



Chemistry that delivers rapid results, maintains pool water pH & reduces COD.

Powerit IPC is a fast-action, high-strength oxidizing product, available in the form of free-flowing white granules. It has min. 65% available Chlorine with unique properties that help reach the optimum dosage quickly. It also reduces Chemical Oxygen Demand (COD).

## FEATURES & BENEFITS

White granules with **minimum 65% available Chlorine**



High degree of **solubility in water**



A **powerful oxidizing agent** that effectively kills germs (including viruses, bacteria, fungi, and algae), degrades organic matter, and **eliminates unpleasant odors**



**Cost-effective solution** with a **high concentration** of available chlorine, offering better value compared to other disinfectants available in the market



**Lends alkaline pH** to the pool water, making it a **safer alternative**



**Reduces** Chemical Oxygen Demand (COD) in water



## USAGE GUIDELINES



**01**

Prepare solution in a bucket as per strength requirement



**02**

Pour solution in Balance tank or Overflow drain



**03**

Keep circulation pump on for faster results



**04**

Repeat the process on the requirement or Chlorine strength dip below 1 ppm (\*\* For 2 ppm in 100,000 liters, the recommended dose is 250–300 grams.)





## EXPERTISE

We have a state-of-the-art research facility equipped with sophisticated instruments and a dedicated team focused on developing high-quality products.



Certified to  
NSF/ANSI/CAN 60

## TECHNICAL SUPPORT

We offer end-to-end technical support to our customers, including laboratory trials, plant-scale application guidance, and post-sales assistance to ensure optimal performance and customer satisfaction.



## PACKAGING AND STORAGE

The product is available in 15 kg HDPE drums with inner liner protection to preserve quality. Store in a cool, dry, well-ventilated, and shaded area to prevent chlorine loss. Keep containers tightly sealed in their original packaging and under lock and key. Avoid exposure to heat, sparks, open flames, and incompatible substances like acids, organics, or oxidizers. Prevent dust formation and vapor inhalation. Always handle with suitable personal protective equipment, including gloves, protective clothing, and eye/face protection.



## ABOUT US

Grasim Industries Limited - Chemical Division is part of the Aditya Birla Group, which is a US\$ 67 Billion corporation. We are among the largest producer of Chlor-Alkali products globally, catering to vast array of applications with our premium range of Specialty chemicals. We offer Products & Technical services for superior performance in Water treatment applications like Municipal drinking water, Sewage wastewater, ETP, Sludge-free clarification of pools, and pre-treatment / process treatment for various industries.



**YOUR TRUSTED  
PARTNER IN  
TOTAL WATER  
QUALITY MANAGEMENT**



Manufactured & Marketed by:

**Grasim Industries Limited (Chemical Division)**

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