Yarn from Nature

Endless Possibilities...
It feels like cotton.
It drapes like wool.
It has the luster and feel of silk.
It sheaths and clings like satin.
Fashion pundits swear by it.
It is the soul of haute couture.
It is a viscose filament yarn,
Like no other in the world.

It is RAY ONE
Vision
• To be preferred choice of customers in premium segment of Viscose filament yarn in the global market while remaining committed to the interests of our stakeholders.

Mission
• To produce Viscose filament yarn to meet the expectations of customers in premium segment.
• To achieve minimum cost of production through innovation, development and involvement of employees and vendors.
• To maintain clean, safe and pollution free environment.

RAYONE Viscose Filament yarn is brought to you by Indian Rayon – a unit of Aditya Birla Nuvo Limited. Indian Rayon has been in the business of Viscose Filament yarn for more than 50 years. It has, since then continually been improved, updated and succeeded to meet global quality standards.

Today RAYONE has carved a niche for itself with its high quality bright yarn and an wide range in 200 vibrant colour standard shade card along with the flexibility to reproduce any shade as desired by our valuable customers. It more than lives up to its promise - ‘Quality the world prefers’.

The manufacturing facility located at Veraval, Gujarat has a capacity for producing up to 17000 tons per annum of high quality Viscose Filament Yarn (VFY). VFY is spun by conventional “Pot Spun Yarn (PSY)” process and the modern high-tech “Continuous Spinning Yarn (CSY)” process.

Indian Rayon has been awarded SRTEPC Export Award several times since 1993. INDIAN RAYON plant is the first in India in VFY business to be accredited with ISO 9001; ISO - 14001 (Environment), OHSAS - 18001 (Health and Safety), SA 8000 and the products are certified by OEKO TEX STANDARD 100.

Values
• Integrity • Commitment • Passion • Seamlessness • Speed

OEKO-TEX Standard 100
QMS ISO 9001 : 2008 Standard
EMS ISO 14001 : 2004 Standard
SA SA 8000 : 2008 Standard
OHSAS 18001 : 2007 Standard
Yarn from Nature

- **A rich heritage**
  100% manmade yet 100% natural. This eco-friendly bio-degradable yarn is made from high quality soft wood pulp by Domsjo (Sweden) which offers unique comfort and luxury of natural yarn.

- **Excellent Thermal Protection**
  High moisture absorbency
  RAYONE absorbs moisture more quickly than Cotton and it transports moisture effectively. Garments made-up with RAYONE therefore have a high degree of comfort and is pleasing to touch.

- **No-pilling & No-shredding**

- **Good Air-permeability**

- **No Electro-Static Generation**
  No static charge with RAYONE which is a major drawback for synthetic yarn / fiber

- **Skin friendly – Excellent Natural softness & feel**
  RAYONE is high in purity and coupled with high water absorbency and transportation, the yarn is a preferred choice for next to skin applications.

- **Excellent lustre & high quality colour depth**
  RAYONE imparts excellent colour depth and lustre to fabrics, garments and made-ups which remain true; even after repeated washing.

This is due to highly uniform morphological structure of RAYONE; the yarn appearance is luxurious as Silk and the colour palette gets enhanced with it.

- **Unique drape and fluidity**
  Compact by nature and its fabrics exhibit a unique behavior post wet processing. The soft, velvet like finish is optional to the fabric designer and when leveraged, helps in a unique look, feel and excellent drape.

- **Good Air-permeability**

- **No Electro-Static Generation**

- **No-pilling & No-shredding**
Endless Possibilities...

RAYONE Provides...
Grace
Lustrous Wedding Sarees
Style
Contemporary Avant-Garde Designer Creations
Oomph
Cholis and Ghagras
Class
Ethnic Classical Styles
The fall, the style and the comfort of RAYONE is unbeatable when it comes to the most traditional of feminine Indian apparel, the essential saree. Be it ethnic classical styles or the contemporary creation of an avant garde designer, RAYONE straddles both realms with conummate ease. Being easily dyeable, RAYONE imparts an exquisite lustre and vibrancy to any print.

There's nothing as exquisitely feminine as RAYONE. Its liquid form lends itself admirably to anything free-flowing. Whether it's the cling of a chic cocktail dress, or the loose, aqueous cut of a classic evening gown, RAYONE adds the oomph and the stylish elegance.

RAYONE is incredibly versatile when it comes to it's utility as an embroidery thread. Regardless of whether you're crafting a daintly lacy thing or putting together an elaborate tapestry, RAYONE all but assures an unbelievable dimension with it's shimmer. And it's ability to dye well, results in a soft explosion of colour, whatever it might touch.

The suitability of RAYONE for home furnishings is unparalleled. From elaborate bedspreads, from rich tapestries to luxurious drapes RAYONE provides a rich canvas.
## CONTINUOUS SPUN YARN

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| Filament | 24 | 24 | 40 | 38 | 44 | 44 | 44 | 24 | 24/4 | 40 | 40 | 40 | 40 | 40 | 40 | 48 | 90 | 90 | 90 | 20 |

| Bright | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

| Dope Dyed Colour | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

| Low Glue | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

| High Glue | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

| S. High Glue | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

## CENTRIFUGAL POT SPUN

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| Dope Dyed Colour | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

| Low Glue | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

| High Glue | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

| S. High Glue | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

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**ADITYA BIRLA NUVO**

**INDIAN RAYON : A Unit of Aditya Birla Nuvo Ltd.**

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